

A dog photo. A useful **next step**.

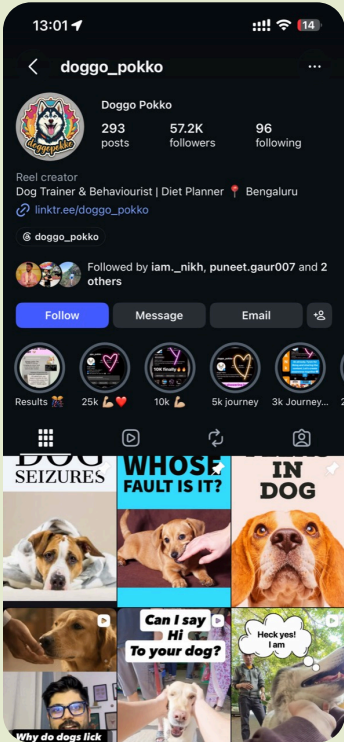
A Bengaluru care companion inside ChatGPT.
A discussion proposal for Doggo Pokko.

DOGGO POKKO × PRODUCT EXPLORATION



Your expertise. A better first conversation.

Doggo Pokko could shape the questions and review the handoff—not just appear as a listing.



Supplied profile
screenshot
Capture date and
current reach
unverified



Teach the questions

Turn common owner concerns into a reviewed intake.



Bring professional judgement

Decide when an owner needs a trainer, groomer or vet.



Make the handoff useful

Receive an owner-approved summary before a consultation.

The owner needs a decision.

A photo is an entry point. The real questions are about fit, trust and cost.

Public owner discussions describe difficult trainer selection, conflicting grooming quotes and boarding-care questions. These are selected anecdotes, not population estimates.

01 Who can help my dog?

02 What will the full service cost?

03 What should I tell them first?

Real sources. Honest gaps.

Enough evidence to choose a prototype. Paid demand and uniqueness remain unproven.

54

India discussions / reviews

52 Reddit threads + 2 service reviews.
Selected, urban and English-leaning sample.

20

Competitor comparison entries

14 substantive Indian alternatives.
Capabilities inspected; products not installed.

0

Observed new-tool purchases

No willingness-to-pay validation.
Care spending is a different signal.

Instagram and YouTube comments were inaccessible. Professional review and real owner tests are still needed.

Photo → context → action you can take.

The useful output is a next-step card with a reason, source and explicit unknowns.



A coat concern becomes a clear enquiry.

Best first feature for a photo-oriented prototype.

 Care companion Concept

 Illustrative upload

"Its coat feels tangled. I'm in Koramangala.
What should I ask?"

 **Let's prepare a grooming enquiry.**
When was the last groom? Any owner-noticed
discomfort or handling concerns?

An editable brief. You choose the next step.

PLUGIN OUTPUT

- Questions that fill the missing context
- A coat / handling assessment request
- An inclusive-price checklist
- A copyable message for a professional

A photograph cannot establish skin health, coat severity or handling safety. A professional confirms the service.

A budget needs a **full quote**.

Example owner request: "Home grooming in Bengaluru. Budget ₹1,500 per visit."

Published Spa Bath

₹999

Indicative package price

Published basic grooming

₹1,499

Only ₹1 below the example budget

Published full service

₹1,999

Above the example budget

ASK BEFORE CHOOSING Tax + travel + coat extras + dog suitability + available slot

Published price ≠ accepted total quote. Stale or missing prices stay unknown.

A better brief for Doggo Pokko.

Example: “My dog pulls on walks and jumps on guests.”

 Care companion

Concept



Illustrative upload

"Can this photo tell you why my dog pulls?"

 **The history matters more here.**

When does it happen? What happens before and after? What have you tried?

An editable brief. You choose the next step.

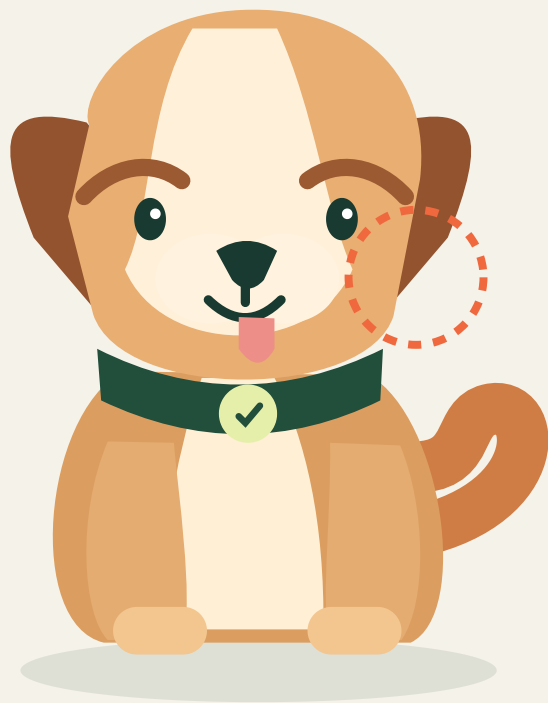
PLUGIN OUTPUT

- A structured incident history
- Useful equipment / environment context
- Questions about approach and course cost
- An owner-approved consultation brief

A still photo cannot explain behavioural cause or establish temperament. Serious concerns need qualified assessment.

Make the vet conversation clearer.

Example: “Here is a photo of a patch I’m concerned about.”



Illustrative concern marker—not a finding

PLUGIN OUTPUT

- Concern, duration and change timeline
- Owner-noticed discomfort and other signs
- Relevant records and previous advice
- A brief and questions for your clinic

Diagnosis and treatment remain with a vet. An urgent concern routes to veterinary help, without waiting for a photo.

Match the **care routine**. Then check the space.

Example: "I'm away for three nights. My dog is nervous around other dogs."



PLUGIN OUTPUT

- Feeding, walking and care profile
- Questions about supervision and handling
- Vaccination-document and transport checklist
- An eligibility and full-cost enquiry

The owner reports temperament. The provider confirms eligibility, staffing and capacity.

A label photo. Spending clarity.

The useful image may be the food packet or receipt, rather than a dog portrait.

EXAMPLE OWNER INPUT

DOG FOOD
3 kg · ₹1,800

Illustrative packet
No brand or nutrition
endorsement

Owner-entered amount

100 g / day

Arithmetic cost

₹60 / day

30-day spending estimate

₹1,800

Organize food, treats and care spending. The amount above is an example, not feeding advice.

Prepare the trip.

Verify the rules.

Example: "I want to travel from Bengaluru to Delhi with my dog."

BLR
Bengaluru



DEL
Delhi

Documents

Prepare a record checklist for the chosen transport.

Carrier + measurements

Collect actual dimensions and combined weight.

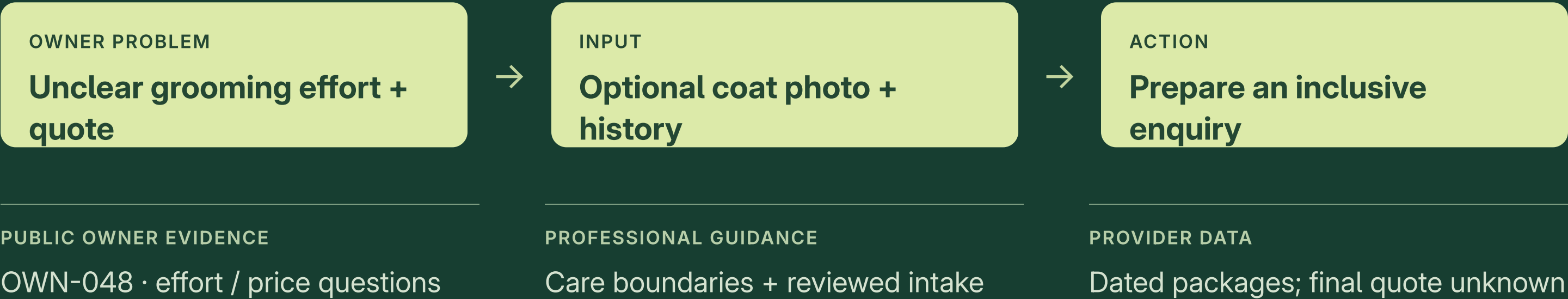
Costs + acceptance

Check current operator rules, fees and confirmation.

A portrait cannot establish vaccination status or airline eligibility.

Every action has an evidence trail.

Example: grooming enquiry. This is an evidence relationship—not a causal claim.



Keep source, date, confidence and missing data attached to the suggestion.

Start with one complete owner task.

Grooming enquiry first. Compare trainer intake as the closest alternative.

FIRST

Grooming enquiry

Photo + context
Full-quote questions
Editable professional brief

COMPARE

Trainer intake

Incident history
Methods + cost questions
Doggo Pokko handoff

EXPAND AFTER LEARNING

Other owner tasks

Boarding / travel checklists
Spending organiser
Permissioned local matching

Choose by usefulness to owners—not by the number of features or the photo novelty.

A working POC. A clear **next boundary.**

Research, a browser demo and read-only MCP tools are ready for review.

READY TO REVIEW

Research + connected POC

- 54-unit owner sample and comparison
- Evidence graph + manual + SOPs
- Seven context-based preparation flows
- Local preview; confirmed text to tools
- MCP package + dated price / cost tools

BEFORE AN OWNER PILOT

Review + integration

- Professional review of guidance
- Consented real owner task tests
- Secure AI image / upload adapter
- Permissioned, fresh provider records
- Actual quotes, credentials and slots

The current POC does not analyze photos with AI, make bookings or send messages.

Start free. Measure value.

The first commercial question is whether the enquiry actually helps an owner and the professional.



Doggo Pokko

Review the training intake, identify missing context, and decide which consultations you can responsibly offer.



Product team

Build the workflow, source links, privacy controls, uncertainty handling and data-refresh process.



Owners

Try the task with consent. Compare it with current provider pages and tell us what improved.

Possible later model: free preparation → optional expert consultation. Agree fees, capacity and compensation first.

Existing care spending does not prove demand for an AI subscription.

What should we test together?

Leave the meeting with one owner task, a reviewer and a way to judge usefulness.

01 Which task first?

Grooming enquiry or trainer intake?

02 Who reviews it?

Trainer, groomer and vet where needed.

03 What counts as useful?

Less missing context, clearer quote, less owner effort.

04 Who can supply real data?

Permissioned packages, coverage, total quotes and slots.

The first success is a better conversation about the dog.

Keep the evidence in the conversation.

Research as of 06 October 2026. Examples are hypothetical; provider details need fresh confirmation.

Owner and market research

[Bengaluru trainer discussion](#) · OWN-002

[Grooming effort / quotes](#) · OWN-048

[Published Bengaluru packages](#) · LEAD-011

Full source ledger and competitor matrix accompany the research. No inaccessible comments were counted.

Care and capability boundaries

[PDSA](#) · [grooming guidance](#)

[AVSAB](#) · [humane training](#)

[Cornell](#) · [emergency guidance](#)

[WSAVA](#) · [diet-history tools](#)

[OpenAI](#) · [documented image capabilities](#)

No verified unique niche, paid demand, live vision, owner usability or clinical validation is claimed.